

Cindy Kay Tekobbe
cindy.tekobbe@ua.edu

EDUCATION

Doctor of Philosophy in English – Rhetoric, Composition and Linguistics
Arizona State University, Tempe, AZ

Master of Arts in English – Rhetoric and Composition
Arizona State University, Tempe, AZ

Bachelor of Arts in English Literature Minor: Women's Studies
Arizona State University, Tempe, AZ

St Catharine's College, Cambridge University, United Kingdom

ACADEMIC APPOINTMENTS & EXPERIENCE

Affiliated Faculty Researcher (2016 -)
Writing, Information, and Digital Experience (WIDE) Research Center
Michigan State University, East Lansing, MI

Graduate Faculty (2015 -)
The Graduate School
The University of Alabama, Tuscaloosa, AL

Assistant Professor (2015 -)
Department of English; College of Arts and Sciences
The University of Alabama, Tuscaloosa, AL

Faculty Associate (2015)
School of Arts, Media + Engineering; Herberger Institute for Design and the Arts,
and the Ira Fulton Schools of Engineering
Arizona State University, Tempe, AZ

Graduate Teaching Associate (2009-2014)
Department of English; College of Liberal Arts & Sciences
Arizona State University, Tempe, AZ

Graduate Research Associate (2008)
School of Computing; Informatics & Decision Systems Engineering,
Ira Fulton Schools of Engineering
Arizona State University, Tempe, AZ

Systems Design/Integration Consultant, Scottsdale, AZ, 2004-present
Distributed design and agile development consultation for enterprise-level ASP
across various platforms and products, including Progress Software, Microsoft Visual
Suite, and Microsoft SQL Server.

Software Development Director and Project Manager, Scottsdale, AZ, 1999-2004
One of eight employee-shareholders who launched epropertytax.com. Participated in

design, architectural construction and development of enterprise software suite products that have won honors from Forbes and PCWeek. Managed timelines, development teams, logistics and support. Wrote project plans, software specifications, training materials and technical documentation. Designed curriculum and led a variety of training classes and sessions. Researched technologies and client requirements. Interfaced with investors, board members, industry professionals, clients and employees. ePropertyTax.com was acquired by Thomson Reuters ONESource in 2005.

RESEARCH & SCHOLARSHIP

PUBLICATIONS

REFEREED JOURNALS:

Tekobbe, Cindy and McKnight, John Carter. "Indigenous Cryptocurrency: Affective Capitalism and Decolonizing Rhetorics." *First Monday*. (September 2016).

Tekobbe, Cindy. "A site for fresh eyes: Pinterest's challenge to 'traditional' digital literacies." *Journal of Information, Communication & Society* .16.3 (2013): 381-396.

BOOK CHAPTERS:

Tekobbe, Cindy. "Hashtags." *The Sage Encyclopedia of the Internet 3v*. Barney Wolf, Ed. Sage, 2017.

Tekobbe, Cindy; Yazmin Lazcano-Pry and Duane Roen. "Collaborative Learning and Writing in Digital Environments" *Collaborative Learning and Writing: Essays on Using Small Groups in Teaching English and Composition*. Kathleen Hunzer, Ed. Macfarland & Co, 2012. 87-98.

REFEREED CONFERENCE PROCEEDINGS:

Tekobbe, Cindy; Burnam-Fink, Michael; Tiidenberg, Katrin; McKnight, John Carter. "Karma Policing: Re-Imagining What We Can (and Can't) Post on the Internet." Internet Research Conference 16 (IR16). Proceedings. November 2015. <<https://spir.aoir.org/index.php/spir/article/view/1046>>

Tekobbe, Cindy and Tiidenberg, Katrin. "The Things We Can't Say in Selfies – Narrating the Self Through GPOY, Reaction-GIF, and "Current Status" Images. Internet Research Conference 15 (IR15). Proceedings. November 2014. <<https://spir.aoir.org/index.php/spir/article/view/990>>

Cowles, Cindy Tekobbe. "a persistent memory: a digital metanarrative". Memory & Countermemory: Memorialization of an Open Future: a research symposium at *Arizona State University*. Center for Critical Inquiry & Critical Studies and Center for Jewish Studies. November 2011.

CONFERENCE PAPERS, PANELS & TALKS

INTERNATIONAL CONFERENCES:

"Economies of the Internet: Spheres." Internet Research Conference 16 (IR16). Phoenix, AZ, USA. 21-24 October, 2015.

"Where Experience Architecture and Internet Studies Meet: Fishing for Convergence." Internet Research Conference 16 (IR16). Phoenix, AZ, USA. 21-24 October, 2015.

"Do Read the Comments! Re-imagining the comment genre as feminist resistance." Internet Research Conference 16 (IR16). Phoenix, AZ, USA. 21-24 October, 2015.

"Karma Policing: Re-imagining what we can (and can't) post on the Internet." Session Chair. Internet Research Conference 16 (IR16). Phoenix, AZ, USA. 21-24 October, 2015.

"The Things We Can't Say in Selfies - Narrating the Self Through GPOY, Reaction-GIF and 'Current Status' Images." Tiidenberg, Katrin & Tekobbe Cindy. Internet Research Conference 15 (IR15). Daegu, South Korea. 22 October, 2014.

"The Attack of the Fake Geek Girl: a discursive analysis of gendering geekiness." Internet Research Conference 14 (IR14). Denver, CO, USA. November 2013.

"The Attack of the Fake Geek Girl: negotiating identities in the network." *Visions 8: Visions of Humanity in Cyberspace, Cyberculture, and Science Fiction*. Mansfield College, Oxford University, UK. July 2013.

"A Site for Fresh Eyes: Pinterest Users, affinity networks and the rise of the aesthetic data schema." Internet Research Conference 13 (IR13). University of Salford, Manchester, UK. November 2012.

"a persistent memory: a digital metanarrative". *Memory & Countermemory: Memorialization of an Open Future: a research symposium*. Center for Critical Inquiry & Critical Studies and Center for Jewish Studies: Arizona State University. November 2011.

NATIONAL CONFERENCES:

"Cultivating Indigenous Rhetorics through Three Sisters Methodology." American Indian Caucus Session. *Conference on College Composition and Communication*. Portland, OR. March 2017/

"Messy Design: A Feminist Approach to Platform and Tools Analysis and Selection." *Association of Teachers of Technical Writing (ATTW)*. Portland, OR, March 2017.

"Think/Make/Game: Creative Making and Digital Makerspaces and the Creative Mindset." *Cultural Rhetorics*. Michigan State University, East Lansing. October, 2016.

"Think/Make/Game: Utilizing Digital Makerspaces in the Composition Classroom." *Feminisms and Rhetorics*. Tempe, AZ, 28-31 October 2015

"Asking, Sharing, and Being in Tumblr's Teen Transgendered Community." *Conference on College Composition and Communication*. Tampa, FL, March 2015.

"A site for fresh eyes: Pinterest's Challenge to Digital Literacies." *Conference on College Composition and Communication*." Las Vegas, NV. March 2013.

"Mapping Pedagogical & Curriculum Design Along Technological Affordances." *Conference on College Composition and Communication*. St Louis, MO. March 2012.

"Resistance, Memory and Community: An Investigation of Performance, Writing and Production in Online Spaces." *Computers & Writing 2011*. Sweetland Center for Writing, University of Michigan. Ann Arbor, MI. MAY 2011

REGIONAL & LOCAL CONFERENCES:

"Disrupting the Archive: Intersectionality and the Integration of Digital Humanities in the Classroom. Southeastern Women's Studies Association, Kennesaw University, Atlanta, GA. March 2017

"design like a girl: teaching a situated digital literacy". ASU Composition Conference, Arizona State University, Tempe, AZ. March 2013.

"Sometimes You Just Have to Reboot: avoiding, navigating around, and riding out the perils of teaching in mediated spaces". ASU Composition Conference, Arizona State University, Tempe, AZ. March 2012.

"Researching in ASU Writing Programs" (panel). ASU Composition Conference, Arizona State University, Tempe, AZ. March 2012.

"Constructing Discourse/Constructing Gamespace". Western States Rhetoric and Literacy Conference. Arizona State University, Tempe AZ. October 2011.

"Obama the Antichrist: going viral with stigmatized knowledges, neo-nativism and right-wing rhetoric." *Intellectual Intersections*. NAU Politics & International Affairs. Flagstaff, AZ. JAN 2011.

"Cast Upon the Waters: Distributed Cognition as Collective Memory - Navigating the Holocaust." Southern Comparative Literature Association. Phoenix, AZ. OCT 2009

INVITED TALKS:

"'Johnny Mnemonic and Me': Cyberpunks and the failure of digital democracies." An invited talk given at the 3rd Annual Faculty Watershed Reading. April 15, 2016.

"Open Access Texts/Materials: Challenges and Opportunities". An invited talk given to University of Alabama Library Systems." University of Alabama, Tuscaloosa. February 3, 2016.

"Engaging in #GamerGate: 'There is that fear going into it, as a woman'". A roundtable discussion. *River to River*. Iowa Public Radio. Produced by: Ben Kieffer & Emily Woodbury. September 30, 2014.

"Student-centric Online Teaching." An invited talk given to ASU PhD Human and Social Dimensions Cohort. The Consortium for Science, Policy & Outcomes, Arizona State University, April 2014.

"Digital literacies curriculum and gender issues in the classroom." An invited talk given to ASU M.Ed. Cohort. Mary Lou Fulton Teachers College, Arizona State University. April, 2013.

"Women in IT: to Persist Past Fail (and some stuff I wish I knew then...)". An invited talk given to ASU Women in Information Technology, undergraduate student organization. November 13, 2012.

IRB AND PEER REVIEWED RESEARCH PROJECTS:

"Think/Make/Game: Exploring Digital Makerspaces in the Composition Classroom." Principal Investigator. The University of Alabama, Tuscaloosa, AL. Fall 2015

Member, The Selfies Research Network, <http://www.selfieresearchers.com/our-selfies-and-links/>

Member, Hey Girl Global Research Network, <http://www.facebook.com/groups/heygirlglobal>

"Investigating the Role of Gender in Student Engagement with Multimodal Composition Assignments in English 101." Principal Investigator: Elisabeth Hayes. Arizona State University, Tempe, AZ. Fall 2012.

"Investigating the Potential of Affinity Spaces and Network-Based Pedagogy in Advanced First Year Composition". Principal Investigator: Shirley Rose. Arizona State University, Tempe, AZ. Fall 2012.

"A Report on TA Mentoring Survey Results." TA Professional Development Survey Sub-committee: Ryan Skinnell, Cindy Tekobbe Cowles, Valerie Fazel, Meredith Moss, Michael Noschka and Ryan Shepherd. Principal Investigator: Shirley Rose. Arizona State University, Tempe, AZ. March 2011.

Index compilation for Martin Luther King's Biblical Epic: His Final, Great Speech (Race, Rhetoric, and *Media*) by Keith D. Miller. July 2011. (as Cindy Cowles)

Patterns in advertising and recruiting New Media faculty positions in twenty years of MLA Job Listings. Director: Dr Claire Lauer, ASU. January 2011. (as Cindy Cowles)

SERVICE & PROFESSIONAL ACTIVITIES

Graduate Committees

Doctoral Dissertation Committee Member

Kelsey Chapetta, Gender in online games (2017)

Leah DiNatalie, feminist digital composition pedagogies (2017)

Cynthia Mwenja, restorative practices in composition pedagogy (2017)

Masters Thesis Committee Chair

Candace Chambers, **Let's Take a Selfie! #Writing with #selfies in the First-Year Composition Classroom**, passed with distinction (high pass) on March 31, 2017.

Justin Vaught, **Car Culture and the Modern Man: A Rhetorical Analysis of Muscle Cars and Masculinity in *The Fast and the Furious***, passed with distinction (high pass) on March 30, 2016

Disciplinary Service/National Service

Advisory Board, Journal of Multimodal Rhetorics, University of Houston, 2017 –

Editorial Board, *constellations: a digital publishing space*, 2016 –

Cultural Rhetorics Special Interest Group (SIG) Board, NCTE, 2017-

Editorial Service

Managing Editor, *Constellations: a Journal of Cultural Rhetorics*

Manuscript Reviewer, TESOL Journal, 2016

Manuscript Reviewer, Computers and Composition, Elsevier Journals, 2015.

Manuscript Reviewer, New Media & Society, Sage Journals, 2015.

Manuscript Reviewer, Ada; A Journal of Gender, New Media & Technology, 2015.

Non-blind Manuscript Reviewer, International Multi-Conference on Complexity, Informatics and Cybernetics: IMCIC2016, FL, 2016.

Professional Service

Member, American Indian Caucus, National Council of Teachers of English, 2012-

Organizer, AIC SIG 4Cs Conference Panel, 2017 -

Member, Fembot Collective, 2014-

Conference Service

Stage 1 reviewer, Conference on College Composition and Communication ' 2016

Table Moderator, SEISMIC Symposium on Equality and Inclusion in Social Media and Internet Communication, November 17, 2014.

Webmaster/website designer, ASU Composition Conference 2014, Arizona State University

Proposal Reviewer/Reader. Association of Internet Researchers 2014, Daegu, South Korea.

Stage 1 reviewer, Conference on College Composition and Communication ' 2014

Session Chair, Visions 8: Visions of Humanity in Cyberspace, Cyberculture, and Science Fiction, 2013. Mansfield College, Oxford University, UK

Association of Internet Researchers 2013, Denver, CO. Proposal Reviewer/Reader

Proposal Reviewer/Reader, Games Learning & Society 2013, University of Wisconsin
Webmaster/website designer, ASU Composition Conference 2013, Arizona State University

Reviewer/Reader, Council of Writing Program Administrators 2012, New Mexico Proposal

Reviewer/Reader, Games Learning & Society 2012, University of Madison, Wisconsin Proposal

Session Reader, "Beowulf" in Old English." The Beowulf Symposium 2009, Arizona Center for Medieval and Renaissance Studies, Arizona State University

MEMBERSHIPS

AAUW	American Association of University Women
ACM	Association for Computing Machinery
ATTW	Association of Teachers of Technical Writing
AoIR	Association of Internet Researchers
CCCC	Conference on College Composition and Communication
CWSHRC	Coalition of Women Scholars in the History of Rhetoric and Composition
Fembot	Fembot Collective
HASTAC	Humanities, Arts, Science and Technology Advanced Collaboratory
IR@CCCC	Indigenous Rhetorics at Conference on College Composition and Communication
MLA	Modern Language Association
NCTE	National Council of the Teachers of English
PARaGoN	Play and Research Gaming Network
RSA	Rhetoric Society of America
CWPA	Council of Writing Program Administrators

COURSES TAUGHT

The University of Alabama College of Arts & Sciences

EN310 Digital Composing
 EN319 Technical Writing
 EN533 Practicum Teaching College English
 EN534 Practicum Teaching College English
 EN652 Theories and Pedagogies in Composition
 EN654 Visual and Digital Rhetorics

Arizona State University College of Liberal Arts & Sciences – In-Person Courses

WAC101 Intro to Academic Writing
 ENG101 First Year Composition
 ENG102 First Year Composition
 ENG105 Honors First Year Composition
 ENG215 Strategies for Academic Writing
 ENG217 Writing Reflective Essays
 ENG394 Rhetorics of Public Identity & Memory

Arizona State University College of Liberal Arts & Sciences – Hybrid & Online Courses

ENG101 First Year Composition
 ENG102 First Year Composition
 ENG215 Strategies for Academic Writing

Arizona State University Herberger School of Arts, Media & Engineering

AME394 Media Literacies & Composition